



FIRMING EFFECT EFFECT ON SKIN ELASTICITY-TONICITY

Title	Instrumental assessment of the firming efficacy / efficacy on the skin elasticity-tonicity
Objective	To assess the firming efficacy / efficacy of a product on the elasticity-tonicity of the skin after repeated application under normal conditions of use. <i>Optional: To assess subjectively its cosmetic qualities and efficacy.</i>
Schedule	Duration of the study: 28 days minimum. Beginning: 2 weeks upon receipt of the samples. Report: 3 weeks after the end of the study.
Methodology	Measurement of the skin extensibility (skin deformation under partial vacuum) and skin elasticity (skin ability to come back to its initial state) by means of the Cutometer®.
Procedure	<ul style="list-style-type: none">• Basal cutometric measurements.• Use of the product at home by the subjects following the instructions for use.• Post treatment cutometric measurements.• Statistical comparison of the results obtained before and after treatment. <i>Optional:</i> <ul style="list-style-type: none">- <i>Cosmetic qualities and efficacy questionnaire</i>- <i>Intermediate controls</i>