



## DEODORANT EFFECT

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| Title       | Olfactive assessment of the deodorant efficacy. Sniff-test.   |
| Objective   | To assess the deodorant efficacy of a product after a single application.   |
| Schedule    | Duration of the study: 2-3 days after a wash-out period.<br>Beginning: 2 weeks upon receipt of the samples.<br>Report: 3 weeks after the end of the study.  |
| Methodology | Olfactive assessment of the body odour by trained and qualified examiner(s).  |
| Procedure   | <ul style="list-style-type: none"><li>• Washing of both armpits of the subjects with neutral soap.</li><li>• Olfactive assessment of both armpits.</li><li>• Controlled application of the product to one of the armpits.</li><li>• Olfactive assessment at different times (4h and/or 6h and/or 8h and/or 24h and/or 48h) of both armpits (test and control).</li><li>• Statistical comparison of the results obtained on the test and control sites at each experimental time.</li></ul> <p><i>Optional:</i></p> <ul style="list-style-type: none"><li>- Possibility to adapt this technique to feet</li><li>- Microbiological analysis</li></ul> |