



## ANTI-HAIR LOSS / HAIR REGROWTH EFFECT

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|-------------|---|
| Title       | <b>Instrumental assessment of the anti-hair loss/hair regrowth efficacy.</b>  |
| Objective   | To assess the anti-hair loss/hair regrowth efficacy of a product <i>versus placebo</i> , in single or double blind, after repeated application under normal conditions of use.<br><br><i>Optional: To assess subjectively its cosmetic qualities and efficacy.</i>  |
| Schedule    | Duration of the study: Depending on the product (minimum advised: 3 months of treatment).<br>Beginning: 3/4 weeks upon receipt of the samples.<br>Report: 4 weeks after the end of the study.   |
| Methodology | Counting of anagen and telogen hair and/or examination of the hair diameter and growth rate and/or scoring of the scalp and hair characteristics using the technique of phototrichograms.   |
| Procedure   | <ul style="list-style-type: none"><li>• Basal phototrichogram and/or examination of the hair diameter and growth rate and/or scoring of the scalp and hair characteristics.</li><li>• 1st application of the product and placebo.</li><li>• Use of the product or placebo at home by the subjects following the instructions for use.</li><li>• Post treatment phototrichogram and/or examination of the hair diameter and growth rate and/or scoring of the scalp and hair characteristics</li><li>• Statistical comparison of the results obtained before and after treatment for each product.</li></ul><br><i>Optional:</i> <ul style="list-style-type: none"><li>- <i>Cosmetic qualities and efficacy questionnaire</i></li><li>- <i>Application of the product and placebo at the investigating centre under controlled conditions</i></li><li>- <i>Intermediate controls</i></li></ul> |